



Arshad Khalil **CEO, Arena Multimedia**

Mr. Arshad Khalil, is Master Franchisee of Aptech Worldwide for Arena Multimedia Operations in Pakistan having post graduate education in Business and Commerce from Karachi University. After education joined family business of printing and allied industries. Involve in selling Computers hardware and software for last 22 years. Now look after Arena Multimedia as Master Franchisee in Pakistan and CEO KTF Education, since 1998. Arena Multimedia is a chain of training centers and have 13 centers in Karachi and one each in Lahore, Hyderabad & Islamabad teaching Multimedia courses for last 12 years.

At present, he is also chairman of Enterprise Team (Pvt.) Ltd., a software export company who does business in local market as well.

He is a regular speaker on IT and Multimedia topic on different TV channels and FM Radio in Pakistan.

He has attended Seminars, Workshops and Training on Marketing & Management in various countries such as Australia, Japan, USA, Switzerland, UK, Hong Kong, Thailand, Germany, India and UAE etc.