



Pakistan Web Awards

... "Promoting Digital Economy"
Saturday, March 12 – 2011
At Hotel Regent Plaza, Karachi



GOLD SPONSOR	PKR 600,000
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@ VENUE

- Acknowledgement as Gold Sponsor during program start up proceedings
- Sponsor to be awarded plaque by the Chief Guest in Award Ceremony
- Sponsor's CEO/Chairman will be seated in VIP lounge
- Sponsor to be acknowledged on Side Panels of Backdrop (15' x 20')
- Sponsor to be allocated space for Two (2) X-stands at the Dinner/ Hi-Tea Arena
- Sponsor will be given Four (4) VIP Invitations for Award Ceremony
- Sponsor's logo on Invitation Cards of the Award Ceremony

@ MEDIA & PUBLICATIONS

- Sponsor's logo will be printed on the Certificates of Participants
- Sponsor's logo will be printed at the Media Kits to be distributed amongst Media personnel
- Sponsor may provide its promotional material for insertion in the delegates & media kits
- Sponsor will be highlighted in all media campaigns
- Sponsor's Logo & Message with CEO's snap will be published in Social Media Groups of Pakistan Web Awards on Facebook & LinkedIn

@ WEBSITE

- Sponsor's website to be included complimentary in the desired category
- Placement of Sponsor's logo with hyperlink at the Official Website of the Event
- Placement of Sponsor's logo with hyperlink at the Official Website of the Organizers

PUBLIC RELATIONS:

- Acknowledgement as Gold Sponsor in SMS campaign for All Pakistan Businessmen Directory

Note:
Maximum No. of Sponsors = Four (04)

Pakistan Web Awards Secretariat
Office #204, 2nd Floor, FL 3/13, Block-5, Gulshan-e-Iqbal
Rashid Minhas Road, Karachi-75300, Pakistan
Tel: (+92-21) 3497-9263, 765-8869; Fax: (+92-21) 35206666
Email: info@pakistanwebawards.com
Web: www.pakistanwebawards.com