



Pakistan Web Awards

... "Promoting Digital Economy"

Saturday, March 12 – 2011

At Hotel Regent Plaza, Karachi



DELEGATES & MEDIA KIT SPONSOR	PKR 300,000
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"BRANDING OPPORTUNITIES"

@ VENUE

- Acknowledgement as Delegates & Media Kits Sponsor during the program start up proceedings
- Sponsor to be awarded plaque by the Chief Guest in Award Ceremony
- Sponsor will be acknowledged on the Back Drop
- Sponsor's CEO/Chairman will be seated in VIP area
- Sponsor to be allocated space for Three (3) X-stands at the Award Ceremony
- Sponsor will be given Two (2) VIP Invitations for Award Ceremony
- Sponsor's Logo on Invitation Cards of the Award Ceremony

@ MEDIA & PUBLICATIONS

- Sponsor's Logo will be printed on the Certificates of Participants
- Sponsor's Logo will be printed at the Delegates & Media Kits to be distributed amongst Media Personnel
- Sponsor will be provided post event report / DVD of Event
- Sponsor's Logo & Message with CEO's snap will be published in Social Media Groups of Pakistan Web Awards on Facebook & LinkedIn

@ WEBSITE

- Sponsor's website to be included complimentary in the desired category
- Placement of Sponsor's CEO's Message with snap on Website of the Event
- Placement of Sponsor's Logo with hyperlink at the Official Website of the Event

PUBLIC RELATIONS

- Sponsor will be acknowledged in SMS Campaign for All Pakistan Businessmen Directory

Note:

Maximum No. of Sponsor = One (01)

Sizes of all art works are given above in (width x height) format

* Sponsor to provide Names with designations, Logo, Ad. & Banner

Design on CD-ROM at least before **a month of the event**

Any item received after this deadline would not be entertained

Pakistan Web Awards Secretariat

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